

養生美容周刊 廣告刊價表

REGIMEN & BEAUTY WEEKLY Advertising Rate Card



2288 Clark Drive, Vancouver, BC V5N 3G8
TEL: 604-876-1338 FAX: 604-876-3728
E-mail: adv@worldjournal.bc.ca

版位 Positions	單位數 Units		尺寸 SIZES		刊價 RATES		
			Units Size (WxH)	Dimensions	黑白 B/W	套紅 B.R.	彩色 4C
內頁 Inside Page	1/12 Page	9	3 x 3	3.08" x 2.54"	54	72	90
	1/6 Page	18	6 x 3	6.26" x 2.54"	108	144	180
	1/6 Page	18	3 x 6	3.08" x 5.18"	108	144	180
	1/4 Page	27	9 x 3	9.44" x 2.54"	162	216	270
	1/4 Page	27	4.5 x 6	4.67" x 5.18"	162	216	270
	Half Page	54	9 x 6	9.44" x 5.18"	324	432	540
	Full Page	108	9 x 12	9.44" x 10.46"	648	864	1,080
封面 Front Cover	Banner	45	9 x 5	9.44" x 4.30"	N/A	N/A	990
封面裡 Inside Front	Full Page	108	9 x 12	9.44" x 10.46"	N/A	N/A	1,188
封底 Back Cover	Full Page	108	9 x 12	9.44" x 10.46"	N/A	N/A	1,296
封底裡 Inside Back	Full Page	108	9 x 12	9.44" x 10.46"	N/A	N/A	1,080
目錄頁 Index Page	Half Page	54	9 x 6	9.44" x 5.18"	388.8	N/A	N/A

備註：

- 上述價格皆須另計12% H. S. T。
- 指定頁次版位須加收20%費用。
- 廣告刊登訂位期限：每週一。

Remarks:

- 12% H.S.T is not included in the above rates.
- 20% surcharge for other specified positions.
- Booking Deadline: Monday.

Technical & other information:

- Support applications: Illustrator CS2/InDesign CS2/Photoshop CS2/Acrobat 5
- Support file format: Tif(Tiff)/ Jpg(Jpeg)/ EPS/PDF
- File compression: ZIP/ RAR
- Fonts: Please convert all fonts to path
- Storage media: CD-ROM, DVD-ROM, USB Drive
- Email: art@worldjournal.bc.ca (Artwork)

Effective Jul 5, 2010